



miriusTM
global hygiene solutions

the new name for **CoventryChemicals**

Welcome to mirius™

the new name for Coventry Chemicals

Since 1963 Coventry Chemicals has been a leader in the manufacture and supply of cleaning liquids, powders and tablets to suit all professional, retail and healthcare cleaning and hygiene requirements.

2018 sees a change of name for the business to better reflect the company's global commitment and its expertise in driving innovation within the cleaning and hygiene industry.

Proud of the past, prepared for the future.



Our mission

To be the number one choice in our markets. Developing environmentally responsible solutions to care for and protect people in commercial and everyday life. Pioneering health, cleaning and hygiene technologies.



Our head office and manufacturing facility, Coventry, UK.

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The new name better reflects who we are today and for the future - we are more than just a chemicals company - we provide solutions. With hundreds of customers in over 80 countries and millions of end-users, we felt it was a good time to capitalise on the momentum of our growing success.

Our capabilities are second to none, offering quality products, a swift and proven distribution service and in-depth scientific and technical knowledge.

Mirus™ is perfectly placed to provide our customers with excellent quality products and reliable customer service at highly competitive prices.

Steve Quinlan - C.E.O

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What We Do

Our state-of-the-art manufacturing facility operates 24 hours a day and has an annual liquids capacity of **over 50,000+ tons**, with a weekly bottle production **in excess of 1 million**.

In-line mixing for high volume, coupled with production flexibility means we can supply low minimum order quantities as well as very large volume orders on a weekly basis.

We utilise a number of filling, capping, labelling and packaging machines for a consistently high quality finish.



**Detergent, Powders
& Liquids**



**Bleaches &
Disinfectants**



**Dishwasher Liquids,
Capsules & Tablets**



Floorcare Products



Automotive Solutions



**Retail & Professional
Pack Sizes**



Our Divisions

Along with the name change and new logo, we have adopted new category identities for our divisions – **Retail**, **Professional** and **Healthcare** to better reflect and serve the differing needs of our customers. Each division has its own sub brand clearly identified by its own unique colour scheme.



Retail

To visit the **Retail** area of our website please scan here



Professional

To visit the **Professional** area of our website please scan here



Healthcare

To visit the **Healthcare** area of our website please scan here



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We have a wealth of industry leading capabilities offering services that include product design, manufacturing and warehousing.

Operating a highly skilled workforce delivering manufacturing excellence, we are dedicated to providing customers with products known for their superior quality and performance. We are trusted by some of the UK's and Europe's largest high street retailers.

Our unrivalled facilities, combined with our strong and supportive customer relations enable us to collaborate with your team to meet all of your needs.

Darren Langdon - Commercial Director

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Retail

Our Retail division is here to support the independent trade with market-leading consumer focused quality cleaning products.

Our off-the-shelf range of 'Vital Fresh' household cleaners, encompasses the key areas of Bathroom, Kitchen, Toilets and Laundry. The range is perfect for direct stocking by independent retailers or as a complete easy pick-up range for Cash & Carry outlets. Many products within the range are brand matched against the leading high street names and all offer exceptional margins, high performance cleaning and great value for money.

For qualifying customers, we offer a manufacturing service that allows you to customise this extensive range of products with your company branding.





Our mission

To be a safe, secure partner of private label cleaning products. Supporting our customers with innovative brand beating products and packaging developments, always guaranteeing product quality and consumer safety.

Professional

Our Professional division is here to support the professional cleaning sector, offering off-the-shelf and bespoke cleaning products.

Our 'Super Professional' range has been trusted by professionals for over 40 years and has been designed and developed with the professional cleaner in mind. For 2018 we have redesigned and reformulated much of the range for improved cleaning and disinfecting power. All our bleached based products are fully BPR registered and much of the range is BS EN 1276 and BS EN 13697 compliant. This comprehensive range offers over 80 products with full stock availability and 3-4 working day delivery.

Super Professional is a quality brand backed up with supporting training, literature, Safety Data Sheets, COSHH information and usage wallcharts, all available to download from our new website – www.mirius.com



Super
Professional



mirius[™]
professional hygiene solutions

Our mission

To be the number one choice for branded and private label products within the professional hygiene sector. Providing high performance solutions with fully supported training and technical documentation to ensure safe, compliant usage.

Healthcare

We provide healthcare solutions to medical, food and agriculture industries around the world.

Together with customers, farmers, governments and communities, we help to reduce the disease impact of food manufacturing. Supplying over 80 countries worldwide.

Our specialist healthcare brands include:

- Omnicide
- Omniclean
- OmniChlor
- OmniCox
- Cresolox
- Hycolin
- Pearson's Trade Black Fluid
- Pine Concentrates

Applications include:

- Poultry
- Swine
- Dairy
- Cattle
- Aquaculture
- Companion Animals
- Equine
- Horticulture





Our mission

To be the number one choice for disease prevention and control solutions. Researching and developing innovative biosecurity products for the veterinary, human and agri-food industries across the globe.



Private Label

At mirius™ we have a simple no-nonsense approach to your Private Label requirements.

For qualifying customers, we offer a manufacturing service that allows you to customise our extensive range of products with your company branding. Our in-house design team also has a range of design templates to simplify the Private Label process and make the transition from order to delivery as quick as possible. Our on-site laboratory can also formulate bespoke products to suit your requirements and we can brand match any product.

Our approach to Private Label is to present custom solutions that fit the diverse needs of your business, offering you full control of your brand every step of the way.



Contract Manufacturing

Mirius™ is a global leader in contract manufacturing. We offer access to extensive commercial capabilities, scale and capacity. All with approvals from international regulatory bodies. For customers looking to maximise operational efficiencies with Mirius™ you'll have a partner whose ground breaking custom manufacturing and streamlined supply chain solutions are transforming the industry – we are fast becoming the number one choice for contract manufacturing.



Research & Development

Our in-house ISO9001/BRC accredited research and development facility is at the heart of everything we do.

We are committed to cutting edge formulations with many of our products brand matched against the leading household brands. We offer one of the broadest available portfolios of cleaning and hygiene products with a specialist bespoke custom formulation service to suit clients specific requirements.



Packaging

We offer a wide variety of bottle options and can also provide bespoke packaging solutions. Whatever the order size, you can be assured of an efficient, fast and cost-effective solution to your requirements. Bottles, trigger packs and cartons can be taken from our existing ranges or we can tailor packaging to a specific design brief. We can also provide liquids in tankers, IBCs, barrels, and 25L, 20L, 10L, 5L, 2.5L, 1L, 750ml, 500ml packs.



Recyclability

Mirius™ is at the forefront of recyclability within our industry with the clear majority of our plastic packaging and labelling being 100% fully recyclable.

Our future focus is the reduction and reuse of plastic packaging as well as utilising more recycled material within our plastic bottles and trigger sprays. We now offer removable disposable sleeves on our trigger sprays and all our trigger spray bottles are 100% recyclable.



Environment and Social Responsibility

With our global reach comes the responsibility to understand and manage our impact. We maintain strict environmental standards within our operations and we are always mindful of the world around us. We are proactive in working to create a sustainable future for all. We do not test on animals and we do not use any materials that have been tested on animals. We also do not use any material derived from genetically modified organisms.



Our Quality Certifications

We manufacture to the Good Manufacturing Practice (GMP) and British Retail Consortium Global Standards (BRC). Many of our certifications already exceed UK and EU legislations.

We also welcome specialist audits from our clients.



Quality is our Number 1 Priority

We only manufacture the highest quality products produced to stringent ISO standards. Our advanced 60,000 sq. ft. manufacturing facility has been built to international standards and is one of most advanced in Europe. All our production runs are quality tested, batch coded and sample stored for future reference.

Warehousing & Distribution

Our warehousing facility extends to over 500,000 sq. ft. offering safe and secure storage.

Our large stock holding and fast order turn around means that products are delivered as timely as possible. As well as supplying across the UK we supply finished product to over 80 countries worldwide and can help with all aspects of global supply chain management including multi-lingual packaging.





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Visit Us

We would like to extend a warm welcome to all customers old and new and invite you to visit and tour our extensive facility to see for yourself our full capability and industry leading manufacturing.

Contact Details

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